



Informatics In Context Partners with Post-n-Track Enabling Real-Time Automated Prior Authorizations for Health Plans

Boston, MA. – March 9, 2015: Informatics In Context and Post-n-Track have partnered to deliver a real-time solution for payers to automate and improve the prior-authorization experience for their providers, and meet the upcoming ACA payer mandate to adopt the EDI 278 standard by January 1, 2016.

This integrated solution ensures ACA compliance and enables instantaneous responses for all prior authorizations based on the health plans policies and clinical care guidelines. Payers realize an order of magnitude cost savings by maximizing automation, increasing utilization management efficiency, and significantly reducing their administrative burden.

With IIC's 278 authorization engine integrated inside Post-n-Track's Healthcare Data Exchange as a Service offering, healthcare entities are able to instantly respond to the vast majority of prior authorization request without human intervention. Required documentation is sent back and forth electronically via EDI 275. This fully integrated and automated solution obsoletes the currently manual process of communicating between providers and health plans using paper, phone, and fax.

By adopting an automated and real-time adjudication solution, health plans will realize significant reductions in operational costs, increased efficiency, improved response times, along with greatly improving their provider network experience. This automated solution directly addresses THE major pain point in healthcare for health plans. It allows the right care to be delivered at the right time for the right reason based on the payer's policies and care guidelines. And it dramatically reduces the need for time-consuming appeals, medical review, and post-service re-adjudication of claims.

"The combination of IIC's innovative EDI 278 authorization engine, coupled with Post-n-Track's extensible network and comprehensive healthcare data exchange offering makes it simpler, faster, and more affordable for payers to integrate, implement, and deploy IIC's automated authorization solution into their existing infrastructure," states Vikram Simha, Informatics In Context's Founder and CEO.

"Post-n-Track's Healthcare Data Exchange as a Service offering delivers fast access to proven IT infrastructure and healthcare expertise," according to Mike Knowles, VP of Sales for Post-n-Track. "By partnering with IIC, Post-n-Track can extend its service offering with valuable new

functionality to its health plan customers, delivering results that reduce complexity and cost, and dramatically improve the customer experience both for providers and payers.”

About Informatics In Context (IIC)

Founded in 2011, IIC is a cloud-based clinical healthcare pioneer, delivering innovative solutions that streamline and automate the referral and prior authorization process for both health plans and providers. IIC also provides advanced analytics solutions that are customized to the needs of its customers.

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About Post-n-Track (PnT)

Post-n-Track helps manage, control and optimize the flow of healthcare information. How? Our Healthcare Data Exchange as a Service offering makes healthcare information fluid – by removing the barriers, bottlenecks and friction points that restrict information, and helping it flow freely yet securely among constituents.

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